

**2010  
AWARD SELECTION  
COMMITTEE**

**Mr. Phil Kiester, ECM, Chairman**  
Farmington Country Club

**Mr. Jay DiPietro, CCM, ECM**  
Chairman, Emeritus  
Boca West Country Club

**Mr. David Brightling**  
One<sup>st</sup>15 Marina Club - Hong Kong

**Mr. David Chag, CCM**  
The Country Club

**Mr. Chris Coulter, CCM, ECM**  
Bald Peak Colony Club

**Ms. Elizabeth Di Chiara, CAE**  
Canadian Society of Club Managers

**Mr. Ted Gillary, CCM, ECM**  
Detroit Athletic Club

**Mr. Eric Gillberg, CCM**  
Harvard Club of Boston

**Mr. Brian Kroh, CCM, ECM**  
John's Island Club

**Mr. Michael McCarthy, COO, ECM**  
Addison Reserve Country Club

**Ms. Janis Ostling**  
Vancouver Lawn Tennis & Badminton Club

**Mr. Rick Sussman, CCM, ECM**  
Sharon Heights Golf & Country Club

**Mr. Kevin Vitale, CCM**  
Baltusrol Golf Club

**Ms. Susanne Wegrzyn**  
National Club Association

**Mr. John Wright, ECM**  
Norwood Hills Country Club

# Excellence in Club Management<sup>®</sup> Award

Sponsored by McMahon Group, Inc. and Club & Resort Business Magazine

## Official Nomination Form

The Excellence in Club Management<sup>®</sup> Award, sponsored by McMahon Group and Club & Resort Business magazine is an annual award that recognizes private club general managers, managers and chief operating officers who have exhibited outstanding skills in managing their club.

An award winner will be selected in each of the following three categories:

- 1. Country/Golf Clubs with 600 or More Full-Privilege Members**
- 2. Country/Golf Clubs with Under 600 Full-Privilege Members**
- 3. City, Athletic or Specialty (Non-golf) Clubs of All Types**

To be eligible for the 2010 Excellence in Club Management<sup>®</sup> Award, a manager must be nominated by another party. Each nomination must include a completed, Official Nomination Form and a letter of endorsement from the present or a past president of the club or a current Board Member of the club that employs the candidate. *Information submitted is limited to the 8-page form and the president's/Board Member's letter of support. The last page of this nomination form is available for additional information on any subject pertaining to the nomination.*

Each candidate must be a member of the Club Managers Association of America, the National Club Association, the Canadian Society of Club Managers or any international association of Club Manager's. Award recipients will be selected based solely on their achievements at the club they currently manage. Lifetime achievements in the Club industry are not an award consideration.

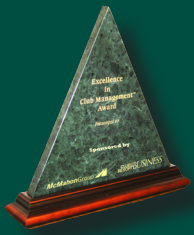
All nominees will be notified in writing of their nomination for the award. Winners will be determined by the 2010 Award Selection Committee. McMahon Group and Club & Resort Business magazine are not involved in the judging and selection of the winners. The deadline for nominations is **October 30, 2010**. Winners will be announced in the fall of 2010. A representative from McMahon Group and Club & Resort Business magazine will travel to each recipient's club to present the award. At the 2011 CMAA show in Orlando, a special reception/dinner will be held in their honor. Candidates who are not selected for an award will receive a certificate recognizing their nomination.

Thank you for participating in the Awards Program.

Very truly yours,

William P. McMahon, Sr., AIA  
Chairman, McMahon Group, Inc.

William C. Donahue  
Publisher, Club & Resort Business



# 2010 Excellence in Club Management® Award

## Official Nomination Form

(please type or print on the form)

Thank you for nominating your club's manager for the Excellence in Club Management® Award. Please contact Alison McMahan Duffy from McMahan Group if you have any questions about the nomination process.

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### *Nominee's Name:*

Nominee's Name: \_\_\_\_\_

Management Position: \_\_\_\_\_

Club Employed By: \_\_\_\_\_

Club's Address: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

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### *Nomination Category*

There are three award categories for nomination. Please mark the appropriate category for the Nominee.

- Country/Golf Clubs with 600 or More Full-Privilege Members
- Country/Golf Clubs with Under 600 Full-Privilege Members
- City, Athletic or Specialty (Non-golf) Clubs of All Types

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### *Nomination Proposer*

Please provide the name of the person who is proposing the nomination. The proposer can be either the club's current President, a Past President or a current Board Member.

Name of Nomination Proposer: \_\_\_\_\_

Affiliation with Nominee: \_\_\_\_\_

Proposer's Address: \_\_\_\_\_

\_\_\_\_\_

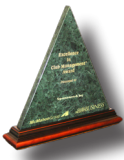
Proposer's E-mail Address: \_\_\_\_\_

Proposer's Phone Numbers: \_\_\_\_\_

Work

Cell

**Please Note: A Letter of Recommendation from the President, a Past President or a current Board Member needs to accompany this Nomination Form.**



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## *About the Club*

Type of Club:  Country  Golf  City  Athletic  Beach  Tennis  Yacht  Other: \_\_\_\_\_

Club's History (when founded, significant events, etc.): \_\_\_\_\_

Size of Membership by Categories: \_\_\_\_\_

Management Structure (i.e., General Manager, Clubhouse Manager, etc.): \_\_\_\_\_

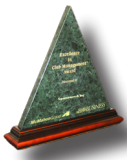
Clubhouse Size, Capacity, Areas Provided: \_\_\_\_\_

If Applicable, Golf Course Description, Rating, Major Tournament Played, etc.: \_\_\_\_\_

Other Recreation Facilities Offered (type and quantity): \_\_\_\_\_

Most Current (within last 5 years) Facility and Golf (if applicable) Improvement Programs and the cost for each: \_\_\_\_\_

Food & Beverage Annual Sales and any Special Characteristics: \_\_\_\_\_



***Nominee Information***

Nominee’s education (degrees, certifications, continuing education, CMAA programs, Canadian Society programs, regional manager seminars, BMI sessions, etc.):

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Nominee’s experience at 3 past clubs (job titles and years of service):

1. _____ Past Club (location)	_____ Job Title	_____ Years employed
2. _____ Past Club (location)	_____ Job Title	_____ Years employed
3. _____ Past Club (location)	_____ Job Title	_____ Years employed

***Judging Categories***

Please provide information on the nominee’s contributions to his or her present club in each of the five (5) categories listed below. ***It is important that you submit detailed information for each category, as these are the sole criteria on which the nominee will be judged.*** If you need additional write-in space for any section, please see page 8.

**Judging Category 1: Dining Program.**

*Please complete a minimum of three (3) sections for Category 1 addressing issues like food quality, service, increased dining volume, menu issues, special training programs, etc.*

A. Dining Satisfaction Improvement Ratings & Innovative Dining Programs: \_\_\_\_\_

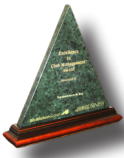
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**Judging Category 1: Dining Program (continued):**

B. Dining Program Sales & Improved Financial Performance: \_\_\_\_\_

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C. Outdoor Dining Success: \_\_\_\_\_

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D. Casual Dining Success: \_\_\_\_\_

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E. Formal Dining Success: \_\_\_\_\_

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F. Banquet Dining Success: \_\_\_\_\_

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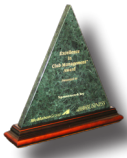
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G. Food Service Employee Training Program(s): \_\_\_\_\_

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**Judging Category 2: How Nominee or his/her management team helped to improve other aspects of the Club by upgrading existing services, facilities or by initiating new programs for the following categories.**

*Please complete a minimum of three (3) sections for Category 2*

A. Golf/Recreation Programs: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

B. Entertainment & Social Activities: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

C. Facility Improvements: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

D. Membership Development: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

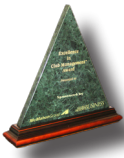
\_\_\_\_\_

E. Budgeting & Cost Controls: \_\_\_\_\_

\_\_\_\_\_

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**Judging Category 2: Nominee's New Programs (continued):**

F. General Items (e.g., junior programs, family events, etc.): \_\_\_\_\_

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**Judging Category 3: Innovative Management Programs Implemented.**

*Please complete a minimum of three (3) sections for Category 3*

A. Customer (Member) Satisfaction Programs: \_\_\_\_\_

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B. Human Resource Programs for Employees: \_\_\_\_\_

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C. Staff Strategic Planning & Team Building: \_\_\_\_\_

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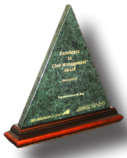
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D. Board & Committee Liason to Achieve Club's Goals: \_\_\_\_\_

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**Judging Category 3: Innovative Management Programs Implemented (continued):**

E. CMAA Conference Idea Fair Submittals & Similar CMAA Chapter Programs: \_\_\_\_\_

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\_\_\_\_\_

G. Staff Training Programs: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Judging Category 4: Communication and Promotional Programs.** *Please elaborate on specific programs such as website development, newsletter, directories, anniversary books, e-mail notifications, financial reporting to members, etc., which are successfully implemented at the club.*

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**OPTIONAL INFORMATION**

Club's Website: \_\_\_\_\_

Visitor Access: \_\_\_\_\_  
Login/Username | Password

